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NASHVILLE SCENE LAUNCHES BEST OF NASHVILLE DAY, A CITYWIDE CELEBRATION

Nashville's Alt-Weekly Introduces Community Engagement Day to Celebrate the Silver Linings of 2020, Announce Highly Anticipated Best of Nashville Winners

(Nashville, Tenn.) Sept. 30, 2020 – In anticipation of the 2020 Best of Nashville issue and in lieu of their normal soiree, the *Nashville Scene* is excited to announce Best of Nashville Day, a citywide celebration of all that makes Nashville great, presented by Hughston Clinic Orthopaedics. Join the *Scene* all day long on Oct. 14, online and on social media, as they celebrate with businesses, organizations, individuals, creators and partners by highlighting the things most loved about Music City. Then tune in for announcements of a select number of the highly anticipated 2020 Best of Nashville Readers' Poll and Writers' Choice winners.

The announcements — taking place across the city — will include Readers' Poll winners from categories like Best New Restaurant, Best Nonprofit, Best Neighborhood, Best Titans Player, Best Bakery and more! We will also highlight artists and creators honored in our Writers' Choice awards. Nashvillians will be able to tune in to the *Scene's* Instagram and Facebook Live platforms and watch as the announcements are made, with special guests, live performances and exciting reveals taking place throughout the entire day on Oct. 14.

Best of Nashville Day is more than just a day of announcing winners — it's a day to engage with our city and community and celebrate the silver linings of the year. Everyone can join in by posting on social media and sharing their takes on what make Nashville the best city to live in, along with their thoughts on the small businesses, creators, nonprofits, organizations and Nashvillians that make it that way.

"After the tornado and the pandemic hit us hard, we felt the city needed a reason to celebrate," says *Nashville Scene* publisher Mike Smith. "So we've decided to shift to a citywide celebration, and we're encouraging everyone to join in and share what's 'best' about themselves, their organization, and yes, their city. The Best of Nashville has been a local institution, beloved by many in our 30-plus years of doing the annual citywide voting poll and special issue. I think that's largely because it's both our readers' and writers' opportunity to highlight what makes Nashville so great — it's all about the local businesses, culture and people we all hold dear."

To get involved, Nashvillians are encouraged to visit www.bonday2020.nashvillescene.com, where they'll find a press kit with social media prompts, images and information on the hashtag promotion that will be used on Best of Nashville Day. The website will also be updated with the schedule of winner announcements taking place on Facebook Live and Instagram live throughout the day.

Best of Nashville Day is presented in partnership with [Hughston Clinic Orthopaedics](#) and sponsored by [Bushwacker Spirits](#), [Cheekwood Estate & Gardens](#), [Elan Skin and Hair](#), [Goo Goo Cluster](#), [Nashville Dentistry Co.](#), [Parks Realty](#) and [Rocky McElhane Law Firm](#).

For more information, visit the official website www.bonday2020.nashvillescene.com and tune in on Oct. 14 to social media with the hashtag #BONDay2020.

ABOUT NASHVILLE SCENE

The [Nashville Scene](#) has been serving the city for three decades and counting. A strong, independent voice, the *Scene* covers news, music, film, food, art, culture, and state and local politics in a way that only the *Scene* can – with hard news, creative feature writing, long-form reporting, analysis and criticism that serves a diverse readership and does so with a voice.